

Shubha Swamy

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EDUCATION

University of Colorado Boulder | May 2020 | Bachelor's
Computer Science & Minor in Economics

Relevant Coursework: Physics 1 & 2, Calculus 2, Linear Algebra, Data Structures, Intro. to Microeconomics, Intro. to Macroeconomics

Mission San Jose High School | June 2016 | High School
Diploma

Honors: AP Scholar with Distinction (2016), National Merit Commended Scholar (2015), AP Scholar Award (2015)

WORK EXPERIENCE

Sochat | Growth & Marketing Intern | June 2016 – August 2016

- Worked at a fast-growing startup, contribute to marketing efforts, craft growth strategies, manage social media, and user research.
- Generated multiple cost-efficient marketing campaigns that targeted smartphone users and market research regarding the younger generation's tech habits and formulated a variety of potential new features for app improvement.

knodemy.com | Summer Intern | June 2015 – September 2015

- Created the curriculum and a companion website (with a team of 3) to teach how to code for the Hour of Code national initiative <http://hourofcode.knodemy.com/javascript/>
- Taught introductory level HTML, CSS, JavaScript, Scratch in live and virtual classrooms to K-8 students.

VOLUNTEER WORK

The Tech Museum of Innovation | Exhibit Explainer | February 2014 – April 2016

- Explained various exhibits to visitors. Presented at and assisted with live demonstrations and workshops.

iPad & iPhone Educator | Fremont Senior Center | June 2013 – January 2016

- Designed the curriculum to teach iPads and iPhones to senior citizens and taught classes. Ran one-on-one help sessions.

ACTIVITIES

Hack CU | Admin Team | October 2016 – Present

- Help organize CU Boulder's annual hackathon and other events to support the hacker community at CU.
- Reach out to potential sponsors, help with event logistics, create marketing strategies to increase participation.

CU Women in Computing | Member | September 2016 – Present

- Attend various workshops and events hosted by the club.
- Volunteer at outreach events to introduce middle and high school girls to CS.

TEDxMSJHS | Tech Team | January 2014 – May 2016

- Help organize TEDx talks at high school by inviting influential speakers from Bay Area.
- Reached out to sponsors for the event, helping with event logistics, and co-editing raw video footage for publication on the official TEDx Talks YouTube Channel with 5 million+ subscribers.

MSJTV | Exec. Producer | September 2012- May 2016

- Executive Producer (2014 – 2016), Journalist (2012 – 2014); Managed a group of 35+ talented students to produce monthly episodes about events relevant to the high school and community.
- Reached out to local businesses for sponsorships; Episodes aired in classrooms and school district's channel.

Best Food Forward | Counselor | September 2014 – May 2016

- Peer mentor and counselor to transfer and new international students at high school.

OTHER INFO

Programming Languages: (Proficient) C++, Python, HTML, CSS, MATLAB; (Intermediate) JavaScript, R
Languages: Spanish (Reading & Writing)